

Emser Tile Green Friendly Program

As the leading supplier of the world's finest tile and natural stone, Emser Tile's products are frequently used in residential and commercial projects. Emser believes that it has a responsibility to protect the planet and its precious resources. Emser will continue to work closely with our suppliers and trade partners to ensure that they continue to adhere to improving their standards.

Emser's Green Friendly Program

As a reminder of the preciousness of the environment, Emser's Green Friendly Program is symbolized by a green leaf and the words "Green Friendly" right above it. The program consists of a systematic two-prong approach.

The first prong includes an effort by Emser and its trade partners to incorporate environmentally friendly practices wherever possible. The second prong includes driving a companywide program amongst Emser employees to incorporate environmentally friendly office practices.



Emser Tile's Manufacturing and Distribution Processes

1. Emser Tile works with suppliers that recycle the maximum amount (3%) of material including unused powders back into raw bisque which then is utilized in making new tile products.
2. Understanding the importance of water conservation, Emser Tile works with suppliers that recycle and re-use water during the manufacturing process.
3. All glazes used in the production of ceramic and porcelain tile are water based and no solvents are used. This reduces the potential for emissions of volatile organic compounds (VOCs) during the manufacturing process. Emser Tile requires that its factory partners reduce energy consumption during production and use natural gas to minimize air emissions.
4. Ceramic and porcelain tile is easy to clean without harsh chemicals. It is also resistant to chemicals.
5. Unlike other types of floor coverings, the longevity of ceramic, porcelain, and natural stone prevents frequent replacement.
6. Emser Tile has two strategically placed Distribution Centers and 56 Branch Offices throughout the United States. Having these multiple facilities allows us to maximize the volume of every truckload for the most efficient transportation of our products.



Emser Tile's Companywide Conservation Efforts

Emser Tile has been working to reduce the environmental impact of our Corporate Headquarters and Branch Offices.

Some of our specific efforts include:

1. Recycling of cell phones, computers, and electronic equipment through our suppliers and a third party electronics recycling service provider.
2. Putting a priority on recycled content in our office supply purchases.
3. Recycling paper through a third party service provider that shreds and recycles the paper after shredding.
4. Use of auto turn on/shut off lights in our facilities. Employees are encouraged to turn off lights in meeting rooms when not in use, turn off computers before leaving for the evening, use electronic mail instead of paper wherever possible.

LEED Certification

LEED stands for Leadership in Energy and Environmental Design. Established by the US Green Buildings Council (USGBC), it has gained widespread support in the commercial arena. "LEED certification provides independent, third-party verification that a building project meets the highest green building and performance measures. All certified projects receive a LEED plaque, which is the nationally recognized symbol demonstrating that a building is environmentally responsible, profitable and a healthy place to live and work." www.usgbc.org

Although an individual building product, such as ceramic and porcelain tile, cannot be LEED certified, it can help a finished building earn LEED credits. Emser Tile has several ceramic and porcelain tile series that are designed with LEED certification in mind.